

DD–2869

B. C. A. (Part II) EXAMINATION, 2020

Paper Eighth

PRINCIPLES OF MANAGEMENT

Time : Three Hours

Maximum Marks : 50

Note : Attempt all the *five* questions. *One* question from each Unit is compulsory. All questions carry equal marks.

Unit—I

1. Explain in brief different approaches of management.

Or

State and explain the necessary managerial skills required to be a successful manager.

Unit—II

2. Explain the various steps involved in the process of the planning. How does planning help in coping with changing environment ?

Or

Write short notes on any *two* of the following :

- (a) Policies
- (b) Strategy
- (c) Planning Evaluation

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Unit—III

3. Explain in brief different organisational structure. Explain any *one* of them in details.

Or

What do you mean by Departmentation ? Explain the bases of departmentation.

Unit—IV

4. “A complete theory of motivation recognizes that individual work to fulfil a variety of needs.” Critically examine this statement.

Or

What are the essentials of good communication system ? Explain.

Unit—V

5. Discuss various techniques of control of overall performance of an industrial enterprise.

Or

What is Decision Making ? Explain the process of decision making.